

SARAH J B EVANS

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A successful background in all aspects of clinical trials and research projects, initially coordinating clinical studies in a hospital/clinic setting, and more recently managing trials in industry and with a CRO, involved with all phases of the clinical research process for Medical Devices and Pharmaceuticals including:

- Monitoring and Coordination of Clinical data including site initiation and close out
- Investigator/site selection, education and support
- Innovative patient recruitment and training programs
- Protocol & CRF development
- Regulatory communications and IRB submission
- Product management and development
- Budget development and negotiations with sponsors and sites
- Presentations, posters and papers at an international and peer review level

Experience

VP/Project Director *Jan 2008 – current*
Arnold Consultancy & Technology

Responsible for Client and project management, project initiation, direction and database collaborators.

On-line Clinical data Manager *Jan 2008 – current*
Jarvik Heart

Clinical projects *Jan 2005 – 2008*
The Bridge Medical

Research projects in Oncology, Neuropathy, Pain, ADD, Nutraceuticals and Neurotechnology.

Medical Device - Strategic Development *May 2006 – Dec 2006*
AusBiotech Ltd. Australia

Peak industry body for the Australian **Biotechnology** and Medical Device Industry.

- Implementation of the Medical Device Industry Action Agenda (MDIAA), a government backed initiative to further develop the Australian medical device manufacturing industry.
- Liaison with Regulators - Therapeutic Goods Administration (FDA) and Reimbursement Committee
- Membership expansion of the national Medical Device Network.
- Biotech industry road map and grant applications

Area Manager, UK*July 1997 – Nov 2005***Advanced Bionics (UK) Ltd.**

Responsible for setting up and direction of the UK & Irish Area Office for Advanced Bionics Inc, a **Cochlear Implant & Neurostimulation Device** manufacturer owned by **Boston Scientific**. General management of the UK Marketing and Clinical team, including budgets, technical tender documents, consumer relations and training programs, European level marketing, product and clinical trials management.

- Increased Cochlear Implant sales over three fold, moved market-share from 6% to over 20%.
- Designed clinical and marketing trials to increase customer base by 20%, include the luminaries.
- Developed marketing and clinical trial strategies to maximize tender controlled business.
- Organized over 40 professional Clinical, Surgical and Educational events a year.
- Reach an untapped market by developing the unique internet site www.ci-4teenz.com.

Director of Business Development; Project Manager*Jan 1993 – Mar 1997***Pharmatech, Inc. Denver USA**

Responsible for the procurement of new projects for a specialist (**CRO**) Contract Research Organization. Development of a unique world-wide-web site, project management of clinical research contracts.

- Increased annual revenue from US\$0.5m to >\$5m.
- Recruitment and Training of monitors and other clinical trials staff.
- Pioneered & developed unique ways to recruit clinical trials subjects using the web and multi-media.

Management Consultant*1992 – 1993***Euromedica Ltd. UK & USA**

Responsible for opening the US office of an international healthcare management consultancy.

- Project managed and clinical evaluation of the 1st implantable Medical Monitor
- Management Consultant, Recruitment - Medical Devices, Europe

Telectronics Pacing Systems*1982 – 1993*

Global Australian cardiac pacemaker manufacturer that merged with Cordis, owned by Pacific Dunlop.

Product Development – USA*1992 - 1993*

- R&D project evaluation of the first Implantable Medical Monitor.

Country Manager - UK & Ireland*1987 - 1989*

- Management of two sales forces during a merger and a major product recall.
- Established the 1st UK Automatic Implantable Defibrillator (AICD) clinical trial and set price.

Regional Sales Manager - North/East USA

1986 - 1987

- Top regional sales area, a distributor network of 12 agencies, 64 reps and a revenue >US\$10m.

Clinical Research Coordinator/Monitor – USA

1985 - 1986

- Monitored 1st anti-tachycardia clinical trials in the USA.

Sales/Product Specialist - UK

1982 - 1985

- Industry record sales of over 900 pacemakers in one year.

Senior Chief Technical Officer

1979 – 1982

National Heart & Chest Hospital, UK

Managed a large technical cardiac department including, catheter & exercise laboratories, a clinical research office, pacemaker clinic, echo and ECG departments. Provided technical services to the OR, ITU & ICU.

- Established the 1st computer service and an international training programme.
- Technical support for the 1st coronary angioplasty and streptokinase clinical trials in the UK.

Superintendent - Cardiac Laboratory

1978 - 1979

Riyadh Military, Saudi Arabia

Set up and managed technical cardiac department in a totally new hospital including a cardiac catheter laboratory, cardiac theatre, exercise laboratory, pacemaker clinic, echocardiography and ECG services.

Physiological Measurement

1972 – 1978

University Hospital of Wales

Student through to senior grade Cardiac technician while studying. Culminating in responsibility for the coordination of the 2,000 + pacemaker patient clinical care throughout Wales.

Personal

Green Card since 1992, British by birth.

Education

Professional Diploma & Certificate in Management, (2/3 MBA)

Open University Business School, UK, 1991

Business Administration

University of Denver, Woman's Collage, USA, 1986/7

Cardiovascular Technology, MSCT - Post Graduate Diploma

Society for Cardiological Science and Technology, London, UK, 1981

B.S. equivalent, HNC & ONC, Medical Physics/Physiological Measurements

University of Wales, Llandaff Institute, University Hospital of Wales, Cardiff, UK, 1978

Science O levels (5-GCSE),

Lady Margaret Grammar (High) School & College of Technology, Cardiff 1974

Licenses

Clean Car Driving, RYA Crew & Day Skipper, Private Pilot (lapsed) & NSW Boat Licenses

Recent Professional Associations & Education

National Cancer Institute, **Certificate** - Human Participants Protection Education for Research Teams, Jan 2008

Lymphoma & Myeloma 2007, Weill Medical College of Cornell University, New York, Oct 2007

Multiple Myeloma Research Foundation - Investor Summit, New York, Sept 2007

Neurotechnology NIO Public Policy Tour - Capital Hill, NIH & FDA Washington, March 2007

Healthcare Businesswomen's Association, New York Chapter & Co-Chair 1st Medical Device Affinity group 2007

Science & Research, Australian Market Trends, G'Day New York, Jan 2007

Ventricular Assist Devices - Office of Device Evaluation Vendor Day, FDA Washington, Nov 2006

MDIAA, Capability and Product Commercialization Working Groups, Sydney & Canberra, 2006

National Heart Foundation of Australia Forum, Advanced Technology (Devices) in Cardiac Care, 2006

Cancer Council – Skilled Volunteer Program, Software Project Management, Non-Profit Australia, 2006

Centre for Applied Economic Research, Summer Workshop in Health Economics, UNSW, 2005

Royal Society of Medicine, London, Associate Member, 2004

Trustee - HearSay Charitable Trust, Deaf Relationship Charity, UK, 2004-2005

CRA & Coordinator training for multi-site phase I-IV clinical trials, Pharmatech, Denver CO, 1994

Selected Publications/Presentation

Venture Philanthropy. Evans SJB & Witts N. *Australian Biotech. Vol 17 no 4, 2007.*

Taking Neurotechnology to Washington – The NIO Inaugural Public Policy Tour to Capital Hill, The NIH and the FDA. Evans SJB, Lynch Z. *Australian Biotech. Vol 17 no 2, 2007.*

International mutual recognition arrangements for medical device assessments and considerations for the role of 3rd Party assessment, particularly for Australian manufacturers. Brandwood A, Evans SJB, Lavelle A. *TGA TICC.* Nov 2006

Therapeutic Goods Administration (TGA) encourages application a year in advance of the October 2007 deadline to ensure continuation of product. Evans SJB, *Australian Biotech.* Vol 16, no 3, Oct 2006

Market Profile, Cochlear Implants & Neurostimulation in Australasia, Evans SJB, *for Advanced Bionics/Boston Scientific,* 2005

Pushing the Boundaries – Battery Technology, Hughes R & Evans SJB, *National Cochlear Implant Users Association, Imperial College,* London, June 2004

A Web Site for Cochlear Implant Teenagers www.ci-4teenz.com. Beadle E, Booth CL, Horler W, & Evans SJB, *European Society of Pediatric Cochlear Implants,* Geneva, May 2004

Agony & Ecstasy – The Deaf Teenager, Chairperson, *The Science Museum,* London, March 2004

Composting in Cambridgeshire: Evans SJB, Hamilton A, *Barrington Garden Society,* Cambridge, 2004

Advances in Cochlear Implants. Evans SJB. *Advanced Cochlear Implant Workshop, The Ear Foundation & Nottingham Paediatric Programme,* 1997, 1998, 1999, 2000, 2001, 2003 & 2004

Chairperson; Children & Cochlear Implants. *Cochlear Implant Children Support - Science Museum,* March 2003

Music with Cochlear Implants. Maltan A, & Evans SJB. *British Cochlear Implant Group - Annual Meeting, Institute of Child Health, London, Sept 2003*

The creation of a web site for teenagers - www.ci-4teenz.com. Booth CL, England R, Horler W, Evans SJB. *British Teachers of the Deaf Journal, Dec 2002 & 7th International Cochlear Implant Conference, Manchester, Sept 2002 – Poster prize*

Cochlear Implants Manufactures Round Table. Evans SJB. *3rd International Symposium on Electronic Implants in Otology & Conventional Hearing Aids, Birmingham June 2000*

Taking Advantage of Today's Technology - Use of the Internet for Product Development Clinical Studies. Carr (Evans) SJB, Wiener MB, Dodd DS. *Drug Information Association Meeting, San Diego, 1996* (Sarah JB Carr name used 1980~1996)

Information Technologies in Medical Product Marketing. - Pharmaceutical/Biomedical Roundtable. Carr (Evans) SJB. *Annual Medical Marketing Association Meeting, Keystone, May 1996*

Exploring the Information Superhighway: Use of the Internet in Clinical Drug Trials. Carr (Evans) SJB, Foster V, Wiener MB, Blagg A. *Society for Clinical Trials 17th Annual Meeting, Pittsburgh, May 1996*

The Use of the Internet as a Recruitment Tool For Asthma Drug Development Studies. Wiener MB, Carr (Evans) SJB, Blagg A. *American Academy of Allergy, Asthma and Immunology Meeting, New Orleans, 1996*

The Power of Pharmacoconomics for the Biopharmaceutical Company of the 21st Century. Carr (Evans) SJB, Hopper N, Wiener MB, *8th Annual Biotechnology Symposium, Boulder, CO, 1995*